



# GALA PROGRAM ADS WORK

Your support of the StreetWise 20th Anniversary Fundraising Gala provides the resources for StreetWise to help those who are facing homelessness achieve stability in housing, employment, and finances. Social service support includes workforce development and job training, financial & computer literacy, crisis intervention and more. We provide “a hand-up, not a hand-out”, assuring individuals who are willing to work a stable foundation from which they can move themselves out of crisis, and where no one will find it necessary to beg in order to survive.

## LET YOUR SUPPORT FOR STREETWISE SHOW!

Over 400 copies of the gala program will be printed for the evening.

Full Page Color Ad	\$1,000
Full Page B/W Ad	\$750
Half Page Color Ad	\$500
Half Page B/W Ad	\$250

### AD SPECS

Finished program size is 8" wide x 10" high

#### FULL PAGE AD

Bleed:	8.25"w x 10.25"h
1/4" bleed, finished size	8"w x 10"h
No Bleed:	7"w x 9"h

#### HALF PAGE AD

No Bleed:	7"w x 4.25"h
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#### ARTWORK FORMAT:

High-resolution PDF artwork for print, or .ai or .eps file with PDF proof



StreetWise, Inc. 4554 N. Broadway Street, Suite 350, Chicago, IL 60640  
773-334-6600 www.StreetWise.org  
STREETWISE is a 501c3. A receipt for tax purposes will be provided.

### ARTWORK DEADLINE: AUGUST 23, 2013

Submit artwork to:  
Karen Pittenger  
gala@streetwise.org



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## SELECT YOUR PROGRAM AD SIZE:

- Full Page Color \$1,000
- Half Page Color \$750
- Full Page B/W \$500
- Half Page B/W \$250

## INFORMATION

FIRST NAME \_\_\_\_\_

LAST NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## PAYMENT

- VISA
- MASTERCARD
- CHECK (MAKE PAYABLE TO STREETWISE, INC)

CARD NUMBER \_\_\_\_\_

EXPIRATION \_\_\_\_\_ CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_



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## SUBMIT COMPLETED FORM TO:

StreetWise 2013 Fundraising Gala  
Karen Pittenger, Chair

Email: [gala@streetwise.org](mailto:gala@streetwise.org) Phone: 312-893-5454